



'HOW TO' guide for ride organisers

Dear ride organizer

We hope you find this poster useful. Here is what you need to do to customize it for your locality and print it off.



Headline Area
(A hand script font is suggested)

Local RoS logo here

Text Area

Poster Size: A3 (297 mm W × 420 mm H)
Colour Format: CMYK

Print method 1 (Helpful printer):

- Step 1: Find a printer who can make a print-ready file;
- Step 2: Pass the printer the PDF file¹, together with the name of your locality (to go in the headline) and amended text for your RoS poster;
- Step 3: Tell the printer to drop your headline into the 'Headline Area' and your text into the 'Text Area' as indicated;
- Step 4: Let the printer do his job;
- Step 5: Collect posters from the printer and go dispatching

Print method 2 (Friendly Designer):

- Step 1: Find a designer who is willing to make a print-ready file;
- Step 2: Pass the designer the PDF file¹ together with headline and text of the RoS poster of your locality;
- Step 3: Tell the designer to drop your headline into 'Headline Area' and your text into 'Text Area' as indicated;
- Step 4: Pass the print-ready file to a printer for print production;
- Step 5: Collect posters from the printer and go dispatching

Print method 3 (Be your own hero/heroine):

- Step 1: Open the attached PDF file¹ with Adobe Illustrator and place your headline to 'Headline Area' and your text to 'Text Area' as indicated;
- Step 2: Then have the PDF file¹ saved as another PDF file for printing. To produce the artwork file for professional printing, remember to choose 'print quality' from the list in the dialogue box when saving;
- Step 3: Pass the print-ready file to a printer for print production;
- Step 4: Collect posters from the printer and go dispatching

Have a great ride, everyone, and stay safe.

¹ Please find a file named 'Ros2011Poster_Art1opt.pdf'. For editing, we suggest using Adobe Illustrator to open, edit, and save it as a 'print quality' PDF file.