Ride of Silence Organizer Checklist

Before the Ride

Planning

☐ Enlist the help of volunteers in the bike community

☐ Enlist the help of local bike shops – e.g. to offer SAG support, local bike clubs and riding groups

☐ Solicit donations for fabric to make black and red armbands for the event

☐ Find a location for a possible post-ride gathering and donations for snacks

Planning the route

☐ Night of ride start/end location

☐ Plan for ease of access.

☐ Route (flat and approx. 10-12 miles)

☐ Gather a planning committee (optional)

☐ Do a test ride to check road conditions

☐ Will you pass any ghost bikes and/or sites of local bike crashes?

Working with local authorities

☐ Let your local officials know what you are doing and why, including mayor’s office and police

☐ Are any permits and/or fees required? (work with local officials)

☐ Get a police escort if possible (this could be a patrol car at the front and rear of the group or motorcycle or bicycle patrol acting as ride marshalls)

☐ Contact your local bike advocacy group

☐ Do you need insurance? (see the bottom of the FAQ page )

Promoting

☐ Distribute posters, signs, mini flyers all over town – this ride is for everyone in the community

☐ Contact local media

☐ Add your ROS to local and state web cycling calendars of events

☐ Look to other ride organizers in your area/state and collaborate on your promotion

☐ Post to cycling forums, social media and email as many cyclists and friends/family who own bikes as you can

☐ Driving directions/Maps

☐ Tell someone where you are going and when you’ll be back

Night-Of the Ride

☐ Have a sign or banner visible for all

☐ Post and recite the Ride of Silence poem

☐ Remind everyone why they are there

☐ Provide black and red armbands

☐ Have flyers to hand out to bystanders

☐ Helmets are mandatory; lights are suggested

☐ Invite attendees to a post event gathering at a local eatery/coffee shop/park district for people to visit, socialize and network; consider it a celebration of the lives of those being remembered

Additional Resources

http://www.rideofsilence.org/faq.php
http://www.rideofsilence.org/resources.php
http://www.rideofsilence.org/howto.php